

Be visible. Build relationships. Foster growth.

Project Management National Conference, India, 2013

PROJECT MANAGEMENT *bringing certainty in uncertain times*

27-28 September, 2013, The Leela Kempinski, Gurgaon, NCR - New Delhi

SPONSORSHIP TARIFF BROCHURE



ABOUT PMI

PMI is one of the world's largest not-for-profit membership associations for the project management profession. Our professional resources and research empower more than 700,000 members, credential holders and volunteers in nearly every country in the world to enhance their careers, improve their organizations' success and further mature the profession.

PMI's worldwide advocacy for project management is reinforced by our globally recognized standards and certification program, extensive academic and market research programs, chapters and communities of practice, and professional development opportunities.

PMI INDIA

PMI has 8 Chapters in India (North India, Mumbai, Bangalore, Chennai, Hyderabad, Pune, Trivandrum and Kolkata). PMI India has approximately 21,500 members and 29,000 credential holders. The charter of PMI India office is to promote project management across Government, academia and organizations & to strengthen the project management community. PMI India constantly engages and interacts with professionals across industries through roundtables, seminars, events and development programs for advocacy of project management profession.

Note - *Membership and credential details are as of February 2013

WHY SHOULD YOU BE A SPONSOR

Over the last four years blue chip companies from across a wide spectrum of industries have been our sponsors. In fact, most of our sponsors in the first year, came back in the second, third & fourth year because of the immense benefits they enjoyed. Benefits include:

- ▶ Increased loyalty
- ▶ Increased exposure
- ▶ Changing or reinforcing brand image
- ▶ Highlighting commitment to community
- ▶ Showcasing products and service attributes

DELEGATE PROFILE

Over 1200 delegates from IT, Government, Academia, Automotive, Telecom, Infrastructure and other industries attended the conference in 2012. These included:

- ▶ Project and Program Management Practitioners
- ▶ Certified project management professionals
- ▶ Business leaders
- ▶ NGOs and academia

PLATINUM SPONSOR

1 sponsorship available ₹ 15,00,000



Benefits

- ▶ Exclusive co-branding with PMI
- ▶ 5 complimentary delegate registrations
- ▶ 1 speaker slot - in a breakout session, on Day 2 before lunch
- ▶ Banner advertisement on the conference web page for 30 days before and after the event. That's www.pmi.org.in/conference2013
- ▶ Logo placement on conference website will be linked to the company website
- ▶ Full page advertisement in 4 issues of Manage India - PMI's e-zine
- ▶ Full page advertisement in 3 issues of 'Synergy' - PMI North India Chapter's quarterly e-zine
- ▶ 1 exhibition booth of 2m x 2m size
- ▶ Company logo prominently displayed on the conference backdrop side panels and at registration desk
- ▶ 3 display standees at strategic locations at venue
- ▶ Company brochure (to be approved by PMI and not more than 12 pages) to be provided by sponsor - will be placed in delegate kit

GOLD SPONSOR

2 sponsorships available ₹ 10,00,000

Benefits

- ▶ 3 complimentary delegate registrations
- ▶ 1 speaker slot - in a breakout session, on Day 2 post lunch
- ▶ Banner advertisement on the conference web page for 30 days before and after the event. That's www.pmi.org.in/conference2013
- ▶ Logo placement on conference website will be linked to the company website
- ▶ Full page advertisement in 3 issues of Manage India - PMI's e-zine
- ▶ Full page advertisement in 2 issues of 'Synergy' - PMI North India Chapter's quarterly e-zine
- ▶ 1 exhibition booth of 2m x 2m size
- ▶ Company logo on the conference backdrop side panels
- ▶ 2 display standees at strategic locations at venue
- ▶ Company brochure (to be approved by PMI and not more than 8 pages) to be provided by sponsor - will be placed in the delegate kit



SILVER SPONSOR

4 sponsorships available ₹ 7,50,000

Benefits

- ▶ 2 complimentary delegate registrations
- ▶ Banner advertisement on the conference web page for 10 days before and after the event. That's www.pmi.org.in/conference2013
- ▶ Full page advertisement in 2 issues of Manage India – PMI's e-zine
- ▶ Full page advertisement in 1 issue of 'Synergy' - PMI North India Chapter's quarterly e-zine
- ▶ Company logo on the conference backdrop side panel
- ▶ 1 exhibition booth of 2m x 2m size
- ▶ 1 display standee at a strategic location at venue
- ▶ Company brochure (to be approved by PMI and not more than 4 pages) to be provided by sponsor - will be placed in the delegate kit



PROMOTIONAL SPONSORS

DELEGATE KIT SPONSOR

1 sponsorship available

₹ 5,00,000

The Delegate Kit is a functional souvenir that participants use during the conference and after they return home. Your brand continues to be seen long after the closure of the conference.

Benefits

- ▶ Sponsor's logo and website URL with Project Management National Conference 2013 logo on the bag
- ▶ One page, high quality colour flyer inserted into conference bag (supplied by sponsor and approved by PMI)
- ▶ 2 complimentary delegate registrations
- ▶ Sponsor's name and logo on www.pmi.org.in/conference2013 with a direct link to sponsor's website

NAME TAG SPONSOR

1 sponsorship available

₹ 3,50,000

The sponsor will get their branding on the name tag which will be provided to all delegates.

Benefits

- ▶ Sponsor's logo and website URL with Project Management National Conference 2013 logo on the name tag
- ▶ One page, high quality colour flyer inserted into conference bag (supplied by sponsor and approved by PMI)
- ▶ 1 complimentary delegate registration
- ▶ Sponsor's name and logo on www.pmi.org.in/conference2013 with a direct link to sponsor's website

LUNCH SPONSOR

2 sponsorships available

₹ 3,00,000

Help delegates rejuvenate by sponsoring a luncheon at the venue. Enhance and reinforce your organization's brand image during the time when conference delegates convene.

Benefits

- ▶ Sponsor's logo on luncheon signage at food stations
- ▶ 2 complimentary delegate registrations
- ▶ Sponsor's name and logo on www.pmi.org.in/conference2013 with a direct link to sponsor's website

DINNER SPONSOR

1 sponsorship available

₹ 4,00,000

Help delegates rejuvenate by sponsoring dinner and drinks at the venue. Enhance and reinforce your organization's brand image during the time when conference delegates convene.

Benefits

- ▶ Sponsor's logo on signage at food stations
- ▶ 2 complimentary delegate registrations
- ▶ Sponsor's name and logo on www.pmi.org.in/conference2013 with a direct link to sponsor's website



KEYNOTE SESSION SPONSOR

3 sponsorships available

₹ 2,00,000



One senior member from your organization can come on stage and introduce the keynote speaker. Your organization will be introduced to the audience and your logo will be displayed on the backdrop during the specific keynote session providing you a great opportunity to garner mileage.

Benefits

- ▶ 1 complimentary delegate
- ▶ Sponsor's name and logo on www.pmi.org.in/conference2013 with a direct link to sponsor's website

SOUVENIR/PRODUCT SPONSOR

2 sponsorships available

₹ 2,00,000



An excellent opportunity for your organization to promote/introduce new products/technology to an audience of over 1000+ delegates. You will get one complimentary delegate pass and your product will be given along with the delegate kit.

EXHIBIT STALL

8 sponsorships available

₹ 3,00,000



Your organization will get stall space of size 2 x 2 metres at the venue with organization's name on fascia board and will gain unparalleled exposure at the largest project management conference in India.

Benefits

- ▶ Exhibit space of size 2m x 2m with organization name on fascia board on both days
- ▶ 2 complimentary delegates allowed with each booth space allocated
- ▶ Sponsor's name and logo on the conference website www.pmi.org.in/conference2013 with a direct link to sponsor's website

SUPPORTING ORGANISATION

5 sponsorships available

₹ 1,00,000



- ▶ 1 complimentary delegate registration
- ▶ Standee to be provided by sponsor (1 number)
- ▶ Full page advertisement in the Conference special issue of Manage India - PMI's e-zine
- ▶ Full page advertisement in 3 issues of 'Synergy' - PMI North India Chapter's quarterly e-zine
- ▶ Sponsor's name and logo on the conference website www.pmi.org.in/conference2013 with a direct link to sponsor's website
- ▶ Sponsor's name and logo on PMI North India Chapter's website www.pminorthindia.org for 3 months

STATE PARTNER

4 sponsorships available ₹ 2,50,000



Open to state government organizations, who will get stall space of size 2 x 2 metres at the venue. The organization will gain unparalleled exposure at the largest project management conference in India.

Benefits

- ▶ Exhibit space of size 2m x 2m with organization name on fascia board on both days
- ▶ 2 delegates allowed complimentary with each booth space allocated
- ▶ Full page advertisement in 3 issues of 'Synergy' - PMI North India Chapter's quarterly e-zine
- ▶ Sponsor's name and logo on the conference website www.pmi.org.in/conference2013 with a direct link to sponsor's website
- ▶ Sponsor's name and logo on PMI North India Chapter's website www.pminorthindia.org for 3 months
- ▶ State government verified brochure/printed literature of not more than 12 pages - giving details of new state level projects and successful initiatives - will be placed in the delegate kit

REP STALL

6 sponsorships available ₹ 3,00,000



Your organization will get stall space of size 2 x 2 metres at the venue with organization's name on fascia board and will gain unparalleled exposure at the largest project management conference in India.

Benefits

- ▶ Exhibit space of size 2m x 2m with organization name on fascia board on both days
- ▶ 2 complimentary delegates
- ▶ Sponsor's name and logo on www.pmi.org.in/conference2013 with a direct link to sponsor's website

REGISTRATION DESK SPONSOR

1 sponsorship available ₹ 2,00,000



Your organization will get exclusive branding on the registration desk backdrop offering unparalleled exposure at the largest project management conference in India. You will get one complimentary delegate pass.

Important note

- ▶ It is mandatory to share your product details with PMI India once you agree to be the Souvenir/Product Sponsor. Right of final approval of product/s lies with PMI.
- ▶ Introduction speech by the Keynote Session Sponsor would require to be pre-approved by PMI

SNAPSHOTS OF EARLIER PROJECT MANAGEMENT CONFERENCES



FEW OF THE SUPPORTERS OF PREVIOUS PMI INDIA CONFERENCES



www.pmi.org.in

If a sponsorship opportunity to suit your needs is not listed, please do not hesitate to discuss your specific requirements.

For further enquiries, contact Jacob Varghese: Jacob.Varghese@pmi.org / sponsor2013@pmi-india.org

For further details, log on to www.pmi.org.in/conference2013



Hosted by:

