

Sponsorship Opportunities at PMI's Research & Academic Conference on Project Management

Getting India ready in a Project Driven Economy - Role of Academia

9th & 10th December 2011

at the National Institute of Construction Management &
Research (NICMAR), Pune

About PMI

Project Management Institute (PMI) is the world's leading not-for-profit membership association for the project management profession, with more than half a million members and credential holders in 185 countries. PMI's worldwide advocacy for project management is supported by the organization's globally recognized standards and credentials, extensive research program, professional development and networking opportunities.

PMI India

PMI has 8 Chapters in India (Delhi, Mumbai, Bangalore, Chennai, Hyderabad, Pune, Trivandrum and Kolkata). PMI India has approximately 19,000 members and 25,000 credential holders. The charter of PMI India office is to promote project management across Government, academia and organizations & to strengthen the project management community. PMI India constantly engages and interacts with professionals across industries through roundtables, seminars, events and development programs for advocacy of project management profession.



PMI India presents
Project Management
Research & Academic Conference
9-10 December, 2011, NICMAR, PUNE



WHY SHOULD YOU BE A SPONSOR

PMI India's Research and Academic Conference on Project Management is an excellent platform for interaction with peers in project management education, for students to meet academicians and experts, as well as discussion of new research & opportunities in project management – such networking opportunities have been created for the first time in India, in the field.

Benefits include:

- ▶ Increased exposure
- ▶ Changing or reinforcing brand image

- ▶ Highlighting commitment to community
- ▶ Showcasing products and service attributes

DELEGATE PROFILE

Delegates from across the education industry including:

- ▶ Academic research professionals
- ▶ Teachers & professors in the field of project management
- ▶ Industry experts
- ▶ Students

PLATINUM SPONSOR (1)

₹ 6,00,000

Benefits

- ▶ Logo on backdrop and on other marketing collaterals
- ▶ 5 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference
- ▶ Full Page advertisement in 2 issues of Manage India – PMI's e-magazine
- ▶ Company brochure (not more than 12 pages) to be provided by sponsor will be placed in delegate kit
- ▶ 4 display standees at strategic location at the main conference venue
- ▶ 2 display standees at Award & Banquet ceremony venue
- ▶ 1 Keynote speaker opportunity
- ▶ Opportunity to do company presentation to students

SILVER SPONSORS (4)

₹ 2,00,000

Benefits

- ▶ Logo on backdrop and other marketing collaterals
- ▶ 2 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference

GOLD SPONSORS (2)

₹ 3,50,000

Benefits

- ▶ Logo on backdrop and other marketing collaterals
- ▶ 2 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference
- ▶ Full Page advertisement in 1 issue of Manage India – PMI's e-magazine
- ▶ 2 display standees at strategic location at the main conference venue
- ▶ 1 display standee at Award & Banquet ceremony venue
- ▶ 1 speaking opportunity during theme session

REGISTRATION KIT SPONSOR ₹ 1,00,000

Benefits

- ▶ Logo on the delegate kit
- ▶ 2 standees

For more details, visit: www.pmi.org.in

For sponsorship enquiries, please email to: enquiriespmirec@pmi-india.org