

Gyan Lahari 2015, Project Management Conference - July 11, 2015

Sponsorship Plans

Looking forward for your
involvement in

*“Defining Next Generation Project
Management”*



Hotel Trident, Hyderabad, India



Buoyed by the response to recent events, Project Management Institute Pearl City Chapter (PMIPCC), Hyderabad, is hosting a one day professional development event. The theme of this conference is "**Defining Next Generation Project Management**". It provides an opportunity for Project Management Practitioners across industries, government, academia, NGOs etc., to exchange ideas on the emerging trends in Project Management. The Conference explores how Project Management skills and methodologies can be leveraged by organizations to adapt to the needs of innovation, skill development & networking. It presents a great opportunity for you to learn from subject matter experts, specialists and peers.

Project Management institute Pearl City Chapter is the organization representing the region of Telugu states namely Telangana and Andhra Pradesh for spreading awareness about project management. Chapter was registered in 2001 and has a total membership of around 1,100 active members and much higher number of credential holders. It is run by a board comprising of professionals from various domains and industries. For spreading the PM understanding and to facilitate networking among the member community, they conduct various programs and events and the PM conference is one among them. Chapter has recently hosted the National conference in Sept, 2014 which is attended by more than 1000 professionals. Chapter has been conducting their annual PM conference in the name of GyanLahari which means "Knowledge Waves".

What is unique about the GyanLahari 2015?



- Attendees are Project Management professionals including delegates from 100+ companies across India in this 1 Day Conference
- Great opportunity to network with 350 professionals.
- Participants include professionals from multiple segments / domains like Construction, IT, Pharma, NGOs, Government including defence organizations.
- Focus on experience sharing from senior executives, case studies from successful projects with special emphasis on new techniques of Project Management, being involved based on evolving business environment.
- Earn up to 8 PDUs

What it means to your brand?

Participation in the sponsorship program is an ideal opportunity to demonstrate your organization's commitment to the field of Project Management. GyanLahari 2015 provides a platform for your organization to make hundreds of delegates aware of your commitment and innovative practice of the Project Management principles.

Your sponsorship provides you

- Access to industry and domain leaders who have helped in setting up project based structure in their large organizations
- Recognition for your sponsorship as a key partner for Project Management community in India.
- Return on investment via conference wide publicity.

Categories of Sponsorship:

Platinum Sponsor – 1 no. (INR 1,50,000 + 14% Tax)

- 10 complimentary registrations
- Logo on the conference website will be linked to your company website
- Logo to prominently placed on the delegate kit
- Company brochure(to be provided by the sponsor) to be included along with the delegate kit
- Company logo to be prominently displayed on conference backdrop
- 1 display standee at strategic location at venue



Support Sponsors - 2nos. (INR 75,000 + 14% Tax)

- 5 complimentary registrations
- Logo Placement on the conference website will be linked to your company website
- Logo on the delegate kit
- Company brochure(to be provided by the sponsor) to be included along with the delegate kit
- Company logo to be displayed on conference backdrop
- 1 display standee at venue
- Logo to be included in two chapter newsletters publications in the year 2015



Exhibition Sponsors (4nos.) (INR 50,000 + 14% Tax)

- 1 complimentary registrations
- Exhibit space of 2m x 2m on the conference day
- Company brochure(to be provided by the sponsor) to be included along with the delegate kit
- 1 display standee near the booth
- LCD screen will be provided to run your demos and company presentation
- Logo on the conference website will be linked to your company website
- Logo to be included in one chapter newsletters publications in the year 2015



A' la carte options

- Speakers gift sponsor
- Delegate gift sponsor
- Lunch sponsor
- Delegate Kit, Lanyard and T-shirt sponsor
- Delegate kit insert



Please reach out to Mr. Srinivas Kopparapu for details:

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