



Project Management - *Powering India's Global Leadership*

Project Management National Conference, India 2017

ITC Grand Chola, Chennai | September 15 - 17, 2017

SPONSORSHIP BROCHURE

Project Management National Conference, India 2017

Project Management - Powering India's Global Leadership

ABOUT CONFERENCE

The last few years have seen tremendous economic changes. The government has announced a host of programs like Make in India, Digital India and Skilling India. This has given the industry the necessary impetus to move ahead with their growth plans. The focus is clearly on economic growth, that in turn translates into increased number of projects. This adds an enormous pressure on successful project execution. The answer, we believe lies in effective project management and project leadership. One of the platforms by which PMI India influences project thinking in the Indian Industry is to conduct the Project Management National Conference every year.

About #PMNC17

- The 9th Project Management National Conference, India will be held in Chennai from 15 to 17 September at ITC Grand Chola, Guindy
- The conference is being hosted by PMI Chennai Chapter and co-hosted by PMI Kerala Chapter
- Conference theme "Project Management Powering India's Global Leadership" has been carefully chosen from close to 700 entries received from the Dream-a-theme contest held earlier this year
- Thought leaders, industry experts, project professionals and top notch achievers in the field are expected to congregate at the conference and elaborate on this theme.
- Expected attendance of over 800+ project professionals from a cross section of industries
- Delegates obtain in depth insights into best practices, changes and challenges faced by industries through a host of key note sessions, paper presentations and other interactive sessions
- The conference will host the prestigious Project Management Awards to recognise India's most exemplary projects in the past year.



2.5 Days
of branding, networking and knowledge sharing



Plenary Sessions
Leaders sharing their wealth of experience



Parallel Sessions
on industry trends - giving you deep insights



Representation from 250+ Organizations
A chance to forge new partnerships in various industries



35-50 yrs Average Age Profile
An opportunity to interact with senior level decision makers and project management leaders



Countrywide Delegate Representation
The best platform for lead generation across the country



800+ Delegates
Opportunity to build value and establish rapport



Representation from Diverse Industries
Reach out to your target group from across industries/sectors



BENEFITS OF SPONSORSHIP

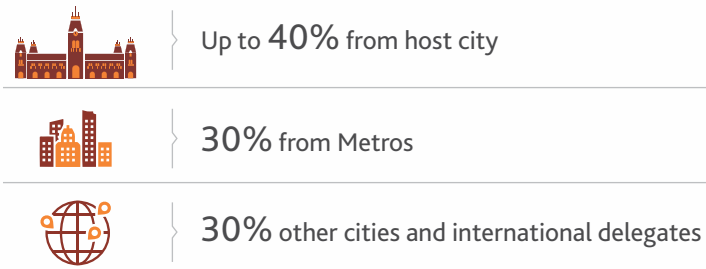
Over the last eight years blue chip companies from across a wide spectrum of industries have been our sponsors. In fact, most of our sponsors in the first year have continued supporting and sponsoring us in subsequent years.

Sponsor Benefits include:

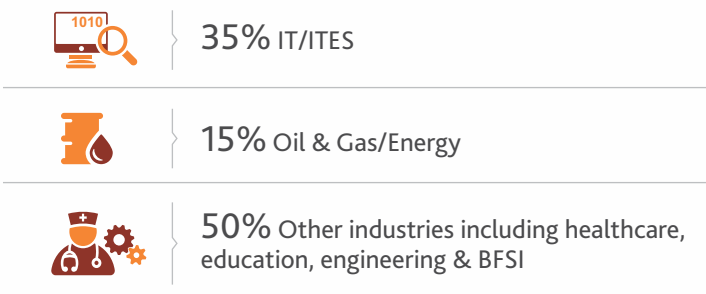
- Increased loyalty & exposure
- Reinforcing brand image
- Highlighting commitment to community
- Showcasing products and service attributes
- Presence in PMI emagazine - Manage India - with a circulation of over 1.5 lakhs

DELEGATE DEMOGRAPHICS

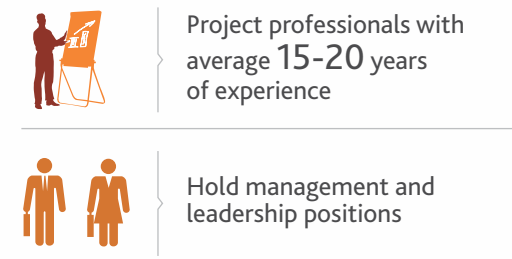
Geographical distribution



Industry



Delegate persona



WHY SPONSOR?



Brand Awareness & Recognition

Fantastic visibility across all media where the conference is promoted



Test Marketing

Test market your product/service during the event. Get real time reactions/feedback.



Building Your Database

Accumulate a wealth of contacts from attendees visiting your stall



The Hub for High Net Worth Professionals

A confluence of top level professionals from across the country and sub-continent.



Solution Seekers

An opportunity to meet high level decision makers who are actively seeking solutions and services in the project management domain.



Networking Dinner

A fantastic way to strike a chord and make your brand memorable is to host an exclusive networking dinner for the conference attendees



Return on Investment

Meet, network, demonstrate and establish your brand firmly in the minds of top level decision makers.



Encore by Sponsors

Our top sponsors continue to be with us year after year as they see great value in associating with India's premier project management event.

PLATINUM SPONSOR
INR 15,00,000

BENEFITS

- Exclusive branding as Platinum sponsor
- 5 complimentary delegate registrations
- 1 speaker slot - in a breakout session, on Day 2 before lunch
- Banner advertisement on the conference website pmi.org.in/conference
- Logo placement on conference website will be linked to the company website
- 4 full page advertisements in subsequent issues of Manage India - PMI's e-zine (Sponsor to provide artwork for the adverts)
- 3X exhibition booths (2m x 2m X 3)
- Company logo prominently displayed on the conference backdrop side panels and at registration desk
- 3 display standees at strategic locations at venue
- Company brochure (to be approved by PMI and not more than 12 pages) to be provided by sponsor - will be placed in delegate kit
- Branding on the Conference Facebook Page

GOLD SPONSOR
INR 10,00,000

BENEFITS

- 3 complimentary delegate registrations
- Scroll Banner advertisement on the conference website pmi.org.in/conference
- Logo placement on conference website will be linked to the company website
- 2 Full page advertisements in Manage India - PMI's e-zine
- 2X exhibition booths (2m x 2m X 2)
- Company logo on the conference backdrop side panels
- 2 display standees at strategic locations at venue
- Company brochure (to be approved by PMI and not more than 8 pages) to be provided by sponsor - will be placed in the delegate kit



SILVER SPONSOR
INR 7,50,000

BENEFITS

- 2 complimentary delegate registrations
- Scroll Banner advertisement on the conference website pmi.org.in/conference
- 1 Full page advertisement in Manage India - PMI's e-zine
- Company logo on the conference backdrop side panel
- 1 exhibition kiosk
- 1 display standee at a strategic location at venue
- Company brochure (to be approved by PMI and not more than 4 pages) to be provided by sponsor - will be placed in the delegate kit



PROMOTIONAL SPONSORS

DELEGATE KIT SPONSOR

INR 5,00,000

The delegate kit is a functional souvenir that participants use during the conference and after they return home. Your brand continues to be visible long after the closure of the conference.

BENEFITS

Sponsor's logo with Project Management National Conference 2017 logo on the bag

One page, high quality colour flyer inserted into conference bag (supplied by sponsor and approved by PMI)

2 complimentary delegate registrations

Sponsor's logo on pmi.org.in/conference with a direct link to sponsor's website

NAME TAG SPONSOR

INR 3,50,000

The sponsor will get their branding on the name tag which will be provided to all delegates.

BENEFITS

Sponsor's logo with Project Management National Conference 2017 logo on the bag

2 complimentary delegate registrations

Sponsor's logo on pmi.org.in/conference with a direct link to sponsor's website



EXHIBIT STALL

INR 3,00,000

A great opportunity to make a big statement and gain exposure at the country's largest project management event.

BENEFITS

Exhibit space of size 2m x 2m with organization branding on both days

2 complimentary delegates allowed with each booth space allocated

Sponsor's logo on the conference website pmi.org.in/conference with a direct link to sponsor's website

EXHIBIT KIOSK

INR 2,00,000

A great opportunity to make a big statement and gain exposure at the country's largest project management event.

BENEFITS

Exhibit kiosk with organization branding on both days

1 complimentary delegate allowed with each kiosk space allocated

Sponsor's logo on the conference website pmi.org.in/conference with a direct link to sponsor's website



OVERVIEW OF SPONSORSHIP BENEFITS

Opportunity	Commercials (in INR)	Recognition at Opening Ceremony	Complimentary Delegate Registration	Speaker Slot	Branding / Logo on conference website
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TYPE OF SPONSOR

Platinum	15,00,000	YES	5	1	YES
Gold	10,00,000	-	3	-	YES
Silver	7,50,000	-	2	-	YES

PROMOTIONAL SPONSORS/PARTNERS

Delegate Kit	5,00,000	-	2	-	YES
Name Tag	3,50,000	-	2	-	YES
Exhibit Stall	3,00,000	-	2	-	YES
Exhibit Kiosk	2,00,000	-	1	-	YES

* Contact us at conference@pmi-india.org for customized sponsorship opportunities.

Full-page advertisement in Manage India	Exhibition booth/kiosk	Company logo on the conference backdrop	Display of standee's (each of 3x6 ft size) at strategic locations in the venue	Souvenir, Company/product brochure in delegate kit
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4	3	YES	3	YES (Max. 12 pages)
2	2	YES	2	YES (Max. 8 pages)
1	1	YES	1	YES (Max. 4 pages)

-	-	Unique benefit: Sponsor's logo and URL will appear on the delegate bag	YES (1 page flyer)
-	-	Unique benefit: Sponsor's logo and URL will appear on the name tag	-
-	1	-	-
-	1	-	-

SNAPSHOTS FROM EARLIER PMI INDIA CONFERENCES



FEW SUPPORTERS FROM EARLIER PMI INDIA CONFERENCES



ABOUT PMI

PMI is one of the world's largest not-for-profit membership associations for the project management profession. Our professional resources and research empower more than 800,000 members, credential holders and volunteers in nearly every country in the world to enhance their careers, improve their organizations' success and further mature the profession.

PMI's worldwide advocacy for project management is reinforced by our globally recognized standards and certification program, extensive academic and market research programs, chapters and communities of practice, and professional development opportunities.

PMI INDIA

PMI has 8 Chapters in India (Mumbai, Pune, Hyderabad, Bangalore, Chennai, North India, Trivandrum and Kolkata). PMI India has approximately 25,004 members and 39,772 credential holders. The charter of PMI India office is to promote project management across Government, academia and organizations as well as to strengthen the project management community. PMI India constantly engages and interacts with professionals across industries through roundtables, seminars, events and development programs for advocacy of project management profession.

For more details please visit www.pmi.org.in

Note - *Membership and credential details are as of April 2017

About PMI Chennai Chapter



Introduction

Founded in 2002, the PMI Chennai Chapter (PMICC) seeks to achieve regional excellence in the practice of project management and in its concepts. The Chapter has partnered with like-minded organizations such as SAE India, SPIN Chennai & MMA for promoting effective and efficient project management practices. Today, the Chapter enjoys membership of over 1400 practicing professionals.

Chapter Initiatives & activities

Corporate Outreach program – Conducted knowledge sharing sessions at Infosys & Cognizant. Organized PMP training programs in Accenture, Shasun Pharma, CDAC and L&T Infotech.

Social Outreach Program - Trained NGO's to help them adopt best practices in delivery. Provides a platform for the NGOs (including such as Nizhal, Alert, World Vision & Art of Living) to propagate their good work and garner support.

Academic Outreach Program - Provides programs, resources, and support to academic and research institutions throughout Tamil Nadu.

PMP and Beyond - The acclaimed PMP preparatory course from PMI Chennai Chapter.

Leadership opportunities through volunteering: for various chapter programs and initiatives

For details, please visit www.pmichennai.org

About PMI Trivandrum Kerala Chapter



Established in the year 2003, in The PMI Trivandrum Chapter aims create a common platform for the Project Management professionals in Kerala to meet on a periodical basis and share knowledge and experience. Promote globally accepted and standardized best practices of project management towards project excellence. Build professionalism in project management by promoting PMP certification conducted by PMI and involve more professionals in contributing towards the continued growth of the profession.

Chapter Initiatives

- Collaborate with professional organizations like IEEE, CSI, The Institution Of Engineers (India) to conduct programs of common interest.
- Annual Project management conference – waves – 2nd Saturday of June, alternatively in Trivandrum and Kochi.

- Student branches to groom the students in Project Management.
- Monthly PMP trainings / Workshops alternatively in Trivandrum or Kochi.
- Professional Development - seminars and full day sessions on topics ranging from basic PM tools & techniques, case studies with multiple knowledgebasedtracks and offering PDU accrual.
- Publishes quarterly flagship journal which enables up-to-date on project management techniques, best practices,
- Volunteer development program to enhance leadership skills, acquire new knowledge & network
- Mentoring Program - opportunities to interact with experts and for mentoring

For details, please visit www.pmikerala.org



pmi.org.in/conference

For further enquiries, contact: conference@pmi-india.org
For further details, log on to: www.pmi.org.in/conference

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PROJECT MANAGEMENT NATIONAL CONFERENCE, INDIA

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SEPTEMBER 15-17, 2017 | CHENNAI | A PMI TEAM INDIA EVENT