



Project Management
**South Asia Conference
2023**

Innovation in Action: **Connecting Humans & Technology**

2 – 3 Sept | Chennai
ITC Grand Chola

Index

- [About #PMSAC23](#)
- [At-a-glance – Audience profile](#)
- [Sponsorship plans - Overview](#)
- [Platinum sponsor](#)
- [Gold sponsor](#)
- [Silver sponsor](#)
- [Exhibitor](#)
- [Modular/Customized sponsorships](#)
- [Past sponsors](#)
- [Visionaries at past conferences](#)
- [Contact details](#)



About #PMSAC23

Dates:
2-3 Sept, 2023

Venue:
**ITC Grand Chola,
Chennai**



Welcome to the largest annual Project Management event in the South Asia Region (Bangladesh, India, and Sri Lanka) – an occasion that showcases the resilience of project professionals across this region.

Themed: ***Innovation in Action: Connecting Humans & Technology***

Following market trends and harnessing cutting-edge technology is critical to staying competitive in the project management field. As technological advancement accelerates, businesses are required to oversee transitions to new processes and procedures regularly. While adjusting to new processes, work can often be disrupted, and projects can become disorganized, affecting output and team member morale. When people can better understand their team members and different ways of working, they can be more self-aware, more productive and navigate challenges with better success. #PMSAC23 will deliberate on questions like:

- What skills are necessary for achieving group success when assembling a team?
- What are the trending areas of skill development and employability in the labour market?
- What is the future of AI in Project Management?
- What are current tools that will help us plan for future challenges?

What's in it for you as a Sponsor/Exhibitor?



A great brand-building opportunity



Visibility via PMI's digital reach (Website, Emailer, E-magazine and Social Media)



A platform to share organizational best practices



Hire talent and build a great project team



An opportunity to meet with some of the best minds in the region, including Keynote speakers and Leaders



A focused & mature audience of 700+ professionals to make a targeted pitch for your enterprise offerings



Flexibility to tailor your deliverables to ensure maximum RoI

At-a-glance – Audience profile

The conference will comprise 700+ leaders and project professionals holding strategic positions within their organization, with an average experience ranging from 15 to 25 years.



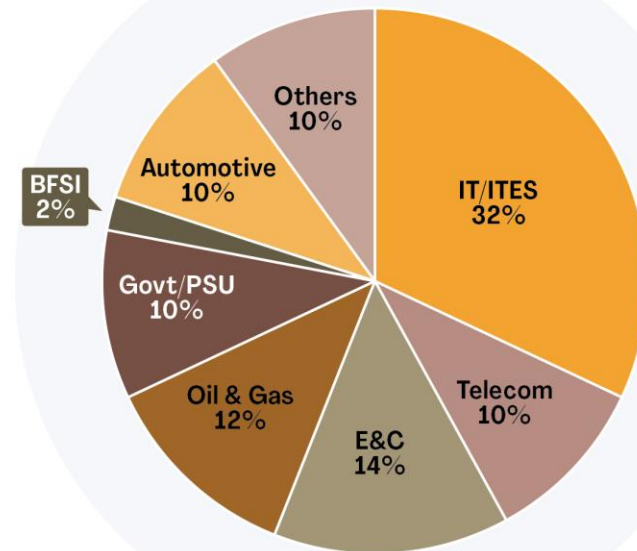
CEO / VP / MD
Head PMO / Portfolio Manager
Practice Head
Principal Consultant



Program Manager
AVP / Senior Manager
Business Head



Project Manager / Leader
Delivery Manager



Delegate industry representation



Top 5 reasons delegates attend the conference



Learn about the latest trends in the profession



Networking & Career opportunities



Forge business partnerships



Earn PDUs



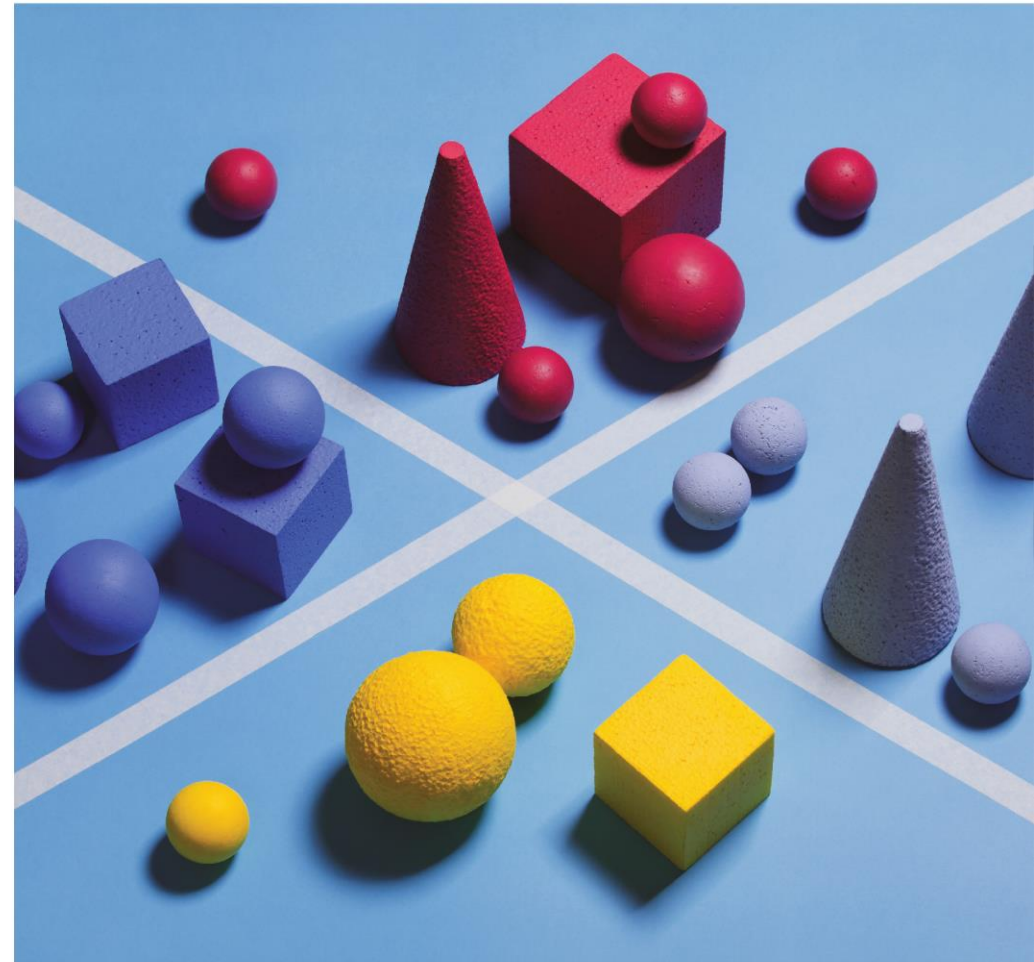
Learn about new products and services

Sponsorship plans - Overview

Maximize your return on investment with the sponsorship and exhibitor options available at #PMSAC23! Choose any sponsorship option and get a bouquet of benefits. Our flexible offerings help you plan better!

Choose from the following fixed plans or speak to us to tailor-fit your requirements:

- **PLATINUM SPONSOR**
- **GOLD SPONSOR**
- **SILVER SPONSOR**
- **EXHIBITOR**
- **CUSTOMIZED / MODULAR SPONSORSHIPS**



Platinum Sponsor

INR 15,00,000 / USD 18,300

- **Exclusive** branding as platinum sponsor of the #PMSAC23
- 7 full conference passes
- **96 Square feet of exclusive and premium booth space** to conduct in-depth delegate engagement
- 1 speaker slot in a parallel session
- Banner advertisement on PMI India website www.pmi.org.in for 3 months
- Logo placement on conference website www.pmi.org.in/pmsac23 and digital media campaigns (logo will be linked to the company website)
- 2 full-page advertisements in subsequent issues of Manage South Asia - PMI's e-zine (Sponsor is required to provide PMI with artwork for the adverts)
- Company logo prominently displayed on the conference backdrop side panels
- Company brochure (to be approved by PMI and not more than 4 pages, provided by the sponsor, will be placed in the delegate kit)
- Three slots of 30 seconds of air-time (per day) during the conference to run promotional videos on the main screen (videos subject to approval by PMI)



Gold Sponsor

INR 10,00,000 / USD 12,200

- 5 full conference passes
- **96 Square feet of exclusive booth space** to conduct in-depth delegate engagement
- Banner advertisement on PMI India website www.pmi.org.in for 1 month
- Logo placement on conference website www.pmi.org.in/pmsac23 and digital media campaigns (logo will be linked to the company website)
- 1 full-page advertisement in Manage South Asia -PMI's e-zine (Sponsor is required to provide PMI with artwork for the adverts)
- Company logo on the conference backdrop side panels
- Company brochure (to be approved by PMI and no more than 4 pages), provided by the sponsor, will be placed in the delegate kit
- Two slots of 30 seconds of air time (per day) during the conference to run promotional videos on the main screen (videos subject to approval by PMI)



Silver Sponsor

INR 5,00,000
/ USD 6100

- 4 full conference passes
- **48 Square feet of exclusive space** to conduct in-depth delegate engagement
- Logo placement on conference website www.pmi.org.in/pmsac23 (logo will be linked to the company website)
- 1 full-page advertisement in 'Manage South Asia' PMI's e-zine (Sponsor is required to provide PMI with artwork for the advert)
- Company logo on the conference backdrop side panels

Exhibitor

INR 3,00,000
/ USD 3650

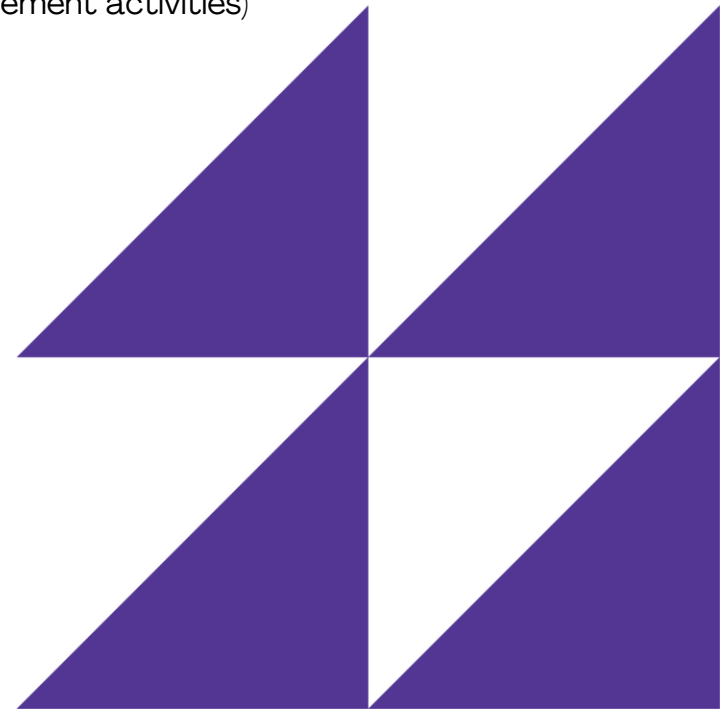
- 3 full conference passes
- **48 Square feet of exclusive space** to conduct in-depth delegate engagement
- Logo placement on conference website www.pmi.org.in/pmsac23 (logo will be linked to the company website)
- Company logo on the conference backdrop side panels



Tailor-made plans

We would be happy to customize a sponsorship package for you if you think the listed packages don't meet your requirements.

- Tailor your plan to fit your organization's specific needs
- Sponsor specific segments of the conference (sessions, quizzes, engagement activities)
- Sponsor meals/give-aways/value adds for delegates /mobile app

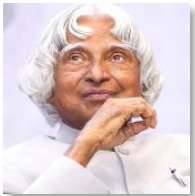


Some of our past sponsors





Some speaker from previous PMI conferences



Late Dr A.P.J. Kalam
Former President of India



Venkaiah Naidu
Vice President of India



Dr. Archana Sharma
Principal Scientist,
CERN



N. R. Narayana Murthy
Founder, Infosys



Anu Vaidyanathan
Triathlete & entrepreneur



Amitabh Kant
CEO - NITI Aayog



Deepa Malik
Paralympic Medalist



E. Sreedharan
Metro man of India



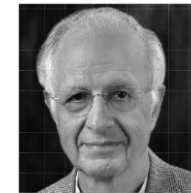
Harsha Bhogle
Commentator and Sports
Journalist



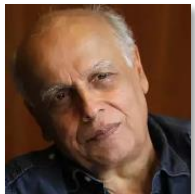
Nandan Nilekani
Co-founder, Infosys and
former Chairman - UIDAI



Viswanathan Anand
Indian chess Grandmaster



Arun Maira
Former member of Planning
Commission of India



Mahesh Bhatt
Film Producer



Shri Shri Ravi Shankar
Yoga guru and spiritual
leader



**Dr V.
Lalithambika**
Scientist, Indian
Space Research
Organisation



Ashish Vidyarthi
Film and Theatre
personality



Tanya Elizabeth Ken
PMI Future 50 Honoree



Karuna Gopal
President, Foundation
for Futuristic Cities

Arun K Valliappan

Event Product Specialist, PMI
arun.valliappan@pmi.org | +91 98407 72529

About PMI

Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research.

PMI India office was established with the sole goal of advancing the project management profession and inculcating a project management culture within the establishments across government, academia, and industry. PMI has eight chapters across the country

www.pmi.org.in | www.pmi.org

