



Project Management South Asia Conference 2024

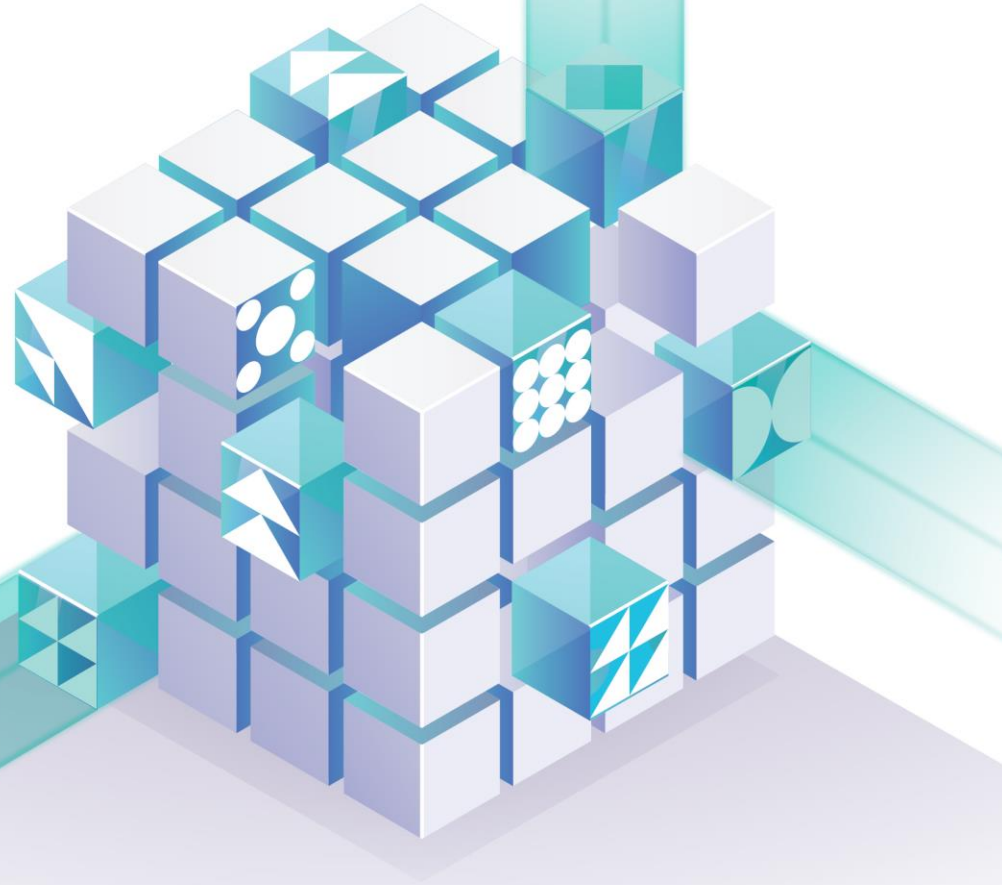
Master Your Future Today in Rapidly Emerging Trends & Economies

Sponsorship Prospectus

28 – 29 September 2024 | New Delhi
Pullman, Aerocity

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About #PMSAC24

Dates:
28-29 September 2024

Venue:
Pullman, Aerocity, New
Delhi



Hosted by



Welcome to the largest annual Project Management event in the South Asia Region (Bangladesh, India, and Sri Lanka) – an occasion that showcases the resilience of project professionals across this region.

Themed: Master Your Future Today in Rapidly Emerging Trends & Economies

The theme for this year's conference encapsulates the essence of adaptability and foresight necessary for navigating the ever-changing landscape of project management. Through this theme the conference will highlight the importance of staying ahead of rapidly emerging trends and economies to excel in today's dynamic environment.

What's in it for you as a Sponsor/Exhibitor?



A great brand-building opportunity



Visibility via PMI's digital reach (Website, Emailer, E-magazine and Social Media)



A platform to share organizational best practices



Hire talent and build a great project team



An opportunity to meet with some of the best minds in the region, including Keynote speakers & Leaders



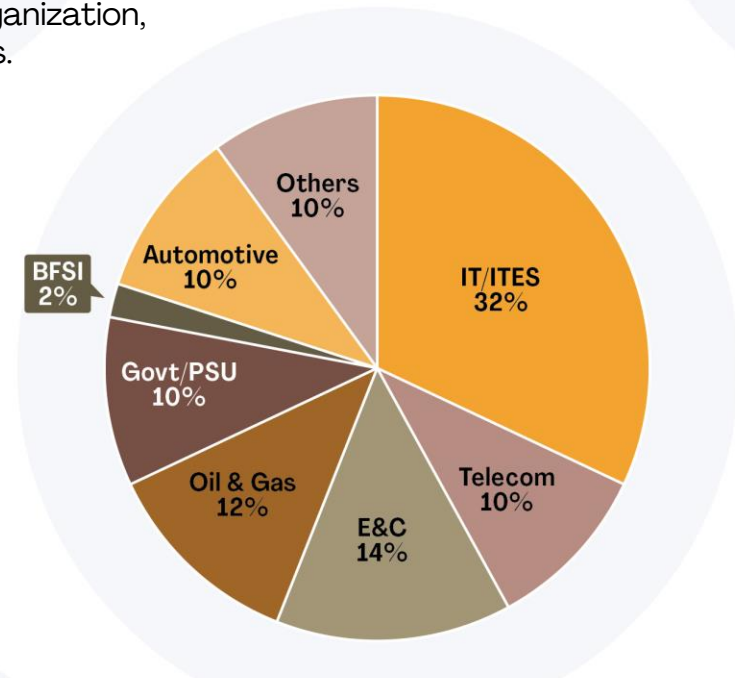
A focused & mature audience of 700+ professionals to make meaningful connections



Flexibility to tailor your deliverables to ensure maximum RoI

At-a-glance – Audience profile

The conference will comprise 700+ leaders and project professionals holding strategic positions within their organization, with an average experience ranging from 15 to 25 years.



Delegate industry representation

Top 5 reasons delegates attend the conference



Learn about the latest trends in the profession



Networking & Career opportunities



Forge business partnerships



Earn PDUs



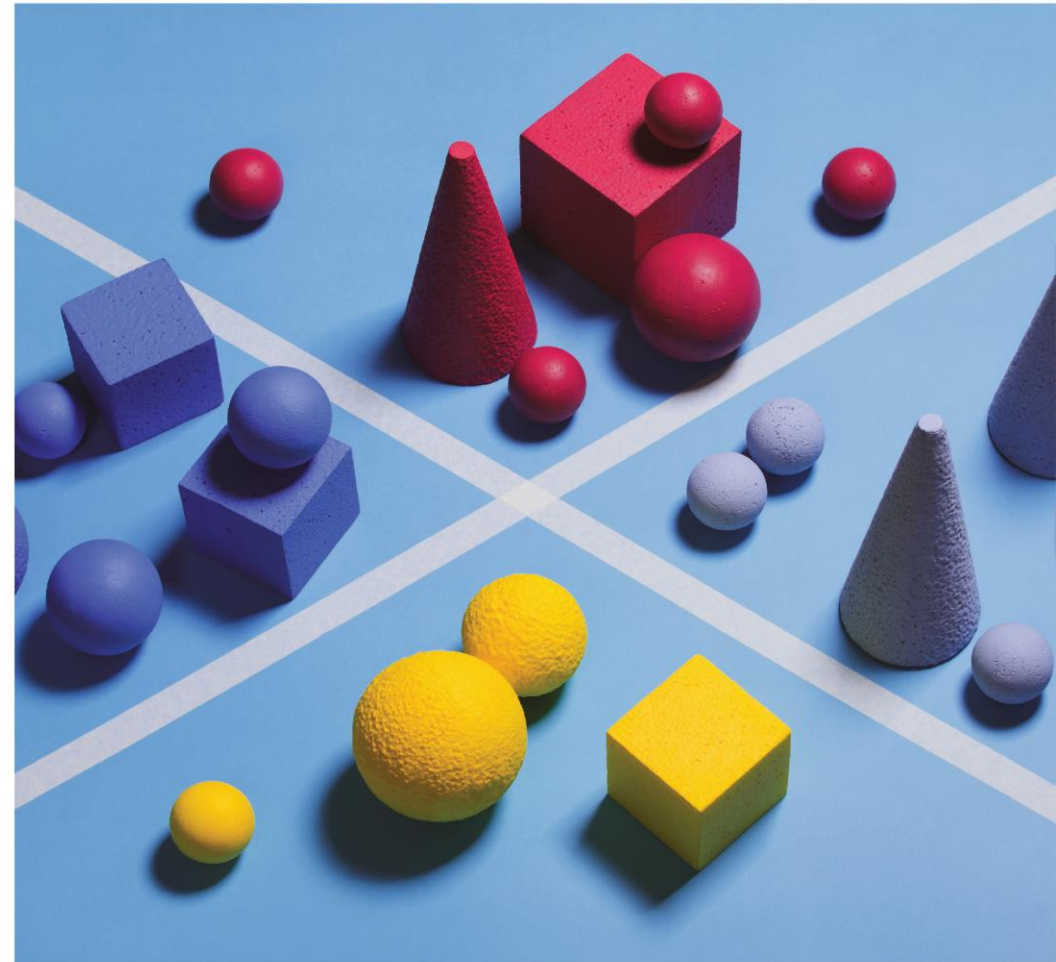
Learn about new products and services

Sponsorship plans - Overview

Maximize your return on investment with the sponsorship and exhibitor options available at #PMSAC24! Choose any sponsorship option and get a bouquet of benefits. Our flexible offerings help you plan better!

Choose from the following fixed plans or speak to us to tailor-fit your requirements:

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- EXHIBITOR
- CUSTOMIZED / MODULAR SPONSORSHIPS



Hosted by



Sold



INR 18,00,000 / USD 21,700

Platinum Sponsor

- Exclusive branding as platinum sponsor of the #PMSAC24
- 7 full conference passes
- 6x2 metres of exclusive and premium booth space to conduct in-depth delegate engagement
- 1 speaker slot in a parallel session
- Banner advertisement on PMI India website www.pmi.org.in for 3 months
- Logo placement on conference website www.pmi.org.in/pmsac24 and digital media campaigns
- Company logo prominently displayed on the conference backdrop side panels
- Company brochure (to be approved by PMI and not more than 4 pages, provided by the sponsor, will be placed in the delegate kit
- Three slots of 30 seconds of air-time (per day) during the conference to run promotional videos on the main screen (videos subject to approval by PMI)



Gold Sponsor

INR 12,00,000 / USD 14,400

- 5 full conference passes
- 4x2 metres of exclusive booth space to conduct in-depth delegate engagement
- Banner advertisement on PMI India website www.pmi.org.in for 1 month
- Logo placement on conference website www.pmi.org.in/pmsac24 and digital media campaigns
- Company logo on the conference backdrop side panels
- Company brochure (to be approved by PMI and no more than 4 pages), provided by the sponsor, will be placed in the delegate kit
- Two slots of 30 seconds of air-time (per day) during the conference to run promotional videos on the main screen (videos subject to approval by PMI)

Silver Sponsor

INR 7,50,000 /
USD 9000

- 4 full conference passes
- 2x2 metres of exclusive space to conduct in-depth delegate engagement
- Logo placement on conference website www.pmi.org.in/pmsac24
- Company logo on the conference backdrop side panels
- Company brochure (to be approved by PMI and no more than 4 pages), provided by the sponsor, will be placed in the delegate kit
- One slot of 30 seconds of air-time (per day) during the conference to run promotional video on the main screen (video subject to approval by PMI)

Exhibitor

INR 4,00,000
/ USD 4800

- 2 full conference passes
- 2x2 metres of exclusive space to conduct in-depth delegate engagement
- Logo placement on conference website www.pmi.org.in/pmsac24
- Company logo on the conference backdrop side panels

Tailor-made plans

We would be happy to customize a sponsorship package for you if you think the listed packages don't meet your requirements.

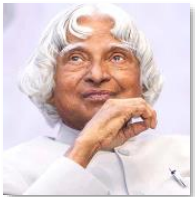
- Tailor your plan to fit your organization's specific needs
- Sponsor specific segments of the conference (sessions, quizzes, engagement activities)
- Sponsor meals/give-aways/value adds for delegates /mobile app

Some of our past sponsors





Some speaker from previous PMI conferences



Late Dr A.P.J. Kalam
Former President of India



Venkaiah Naidu
Vice President of India



Dr. Archana Sharma
Principal Scientist,
CERN



N. R. Narayana Murthy
Founder, Infosys



Anu Vaidyanathan
Triathlete & entrepreneur



Amitabh Kant
CEO - NITI Aayog



Deepa Malik
Paralympic Medalist



E. Sreedharan
Metro man of India



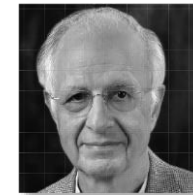
Harsha Bhogle
Commentator and Sports
Journalist



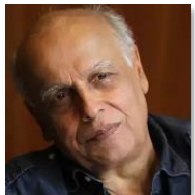
Nandan Nilekani
Co-founder, Infosys and
former Chairman - UIDAI



Viswanathan Anand
Indian chess Grandmaster



Arun Maira
Former member of Planning
Commission of India



Mahesh Bhatt
Film Producer



Shri Shri Ravi Shankar
Yoga guru and spiritual
leader



**Dr V.
Lalithambika**
Scientist, Indian
Space Research
Organisation



Ashish Vidyarthi
Film and Theatre
personality



Tanya Elizabeth Ken
PMI Future 50 Honoree



Karuna Gopal
President, Foundation
for Futuristic Cities

About PMI

PMI is the leading authority in project management, committed to advancing the project management profession to positively impact project success. We empower professionals to excel in project management practices through our growing global community, knowledge sharing, and best-in-class certifications—driving positive change in organizations and communities. Since 1969, our unwavering mission has been to advocate for the profession by offering life-long learning and connections to sharpen high-demand skills. Today, PMI provides professionals at every stage of their career journey with the globally recognized standards, online courses, thought leadership, events, and tools they need to succeed. With more than 300 chapters around the world, PMI members can network, find mentors, access career opportunities, and learn from peers, working together to drive greater impact.

www.pmi.org.in | www.pmi.org

About PMI North India Chapter

PMI North India Chapter is a chartered component of PMI, USA and is registered society under Societies Act. It was founded on , as an autonomous, non-profit, tax-exempted. membership association dedicated to the science of project management.

PMI is the world's leading not-for-profit membership association for the project management profession, with more than half a million members and credential holders in 185 countries. PMI's worldwide advocacy for project management is supported by its globally-recognized standards and credentials, extensive research program, and professional development opportunities.

www.pminorthindia.org

